

Cascadia



Convergence 2007

CLIMATE ACTION AND CITIZEN ENGAGEMENT

FRIDAY, OCTOBER 26, 2007
TOWN HALL, 7:00 P.M.



SATURDAY, OCTOBER 27, 2007
SEATTLE CENTER PAVILION, 9:00 A.M.

Welcome to the Cascadia Convergence 2007!

At the moment this letter is being written, it is exactly four days before the first ever Cascadia Convergence. How can we convey to you the magnitude of generosity that made this event possible? To start, there are hundreds of individuals and organizations who have helped to make this event possible. Why? They care and want to contribute to a positive future for all of us. This work has been created by a network of volunteers, particularly Sustainable Cascadia's Core Team and Advisory Group. Many people have committed their time, talents and treasure to serve the whole community by participating in the Cascadia Convergence.

As citizens, we are getting a lot of news about the state of our planet, and our own communities. The future can appear bleak. Most of us are worried. We need to remind ourselves that in our lifetime we went to the moon! We pioneered the Civil Rights movement! Before that we came together in WWII to do what was right for the moral future of all humanity! We have a legacy and a solidarity that may be daunted by the state of our planet, but we know how to rise to a challenge!

Sustainable Cascadia is a bioregional initiative to achieve sustainability within a generation, operating under the fiscal sponsorship of Sustainable Seattle. We exist to remind you (are you ready?) that human beings are gifted creatures of unlimited potential, especially when they work together. We are a community of people who care and share a sense of place, beyond the U.S. to include all others. We CAN and WILL come together and rally our amazing gifts and talents to create a future unimaginably beyond our past accomplishments. Once we decide to come together, there's no stopping us! We invite you into this spirit, which we believe will manifest a healthy future for humanity AND the planet.

Thank you for joining us in creating a future we are all proud of. Together, we can amplify the great work of so many organizations and individuals who are already working toward a vital, sustainable future. Our generation gets to be the one that redefines what it means to live well in harmony with all of life, for many generations to come.

Sandra Sault Poulson
Co-Founder, Sustainable Cascadia

Core Team Members

| | | | |
|---------------|---------------|-----------------|--------------|
| Derek Hoshiko | Leah Mitchell | Sheri Herndon | Warren Flint |
| Jack Yantis | Malcolm Best | Syd Fredrickson | |

Advisors

| | | | | | |
|-----------------|--------------|---------------|----------------|----------------|--------------------------------|
| April Sotura | Craig Fleck | Jon Ramer | Linda Park | Sharon Parks | David Johnston - Co-Founder |
| Chantal Stevens | Jenna Scholz | Kevin Wilhelm | Patti Southard | Stephanie Ryan | |



Art work on front cover provided by:

Cary Grey
Seagrey Studio
seagrey2@comcast.net
(860) 716.0026



Friday, October 26th

TOWN HALL, GREAT HALL

5:45-6:45 P.M. - WINE AND CHEESE RECEPTION WITH DR. DAVID SUZUKI

7:00-7:30 P.M. - INTRODUCTION

Master of Ceremonies – *Todd Girouard*

Introduction to Sustainable Cascadia – *Sandra Poulson*

Sponsor Announcement – *Puget Sound Community Change*

7:30-8:30 P.M. - KEYNOTE ADDRESS

Dr. David Suzuki -

“Sustainability within a Generation”

8:30-8:35 P.M. - STRETCH AND STAGING FOR PANEL

8:35-9:05 P.M. - PANEL DISCUSSION “SUSTAINABILITY CHALLENGE”

Moderator:

Warren Flint, Sustainable Cascadia & Five E's Unlimited

Panel Members:

K.C. Golden, NW Climate Connections Program, Climate Solutions

Shelly Vendiola, Community Coalition for Environmental Justice

Stuart Cowan, Autopoesis

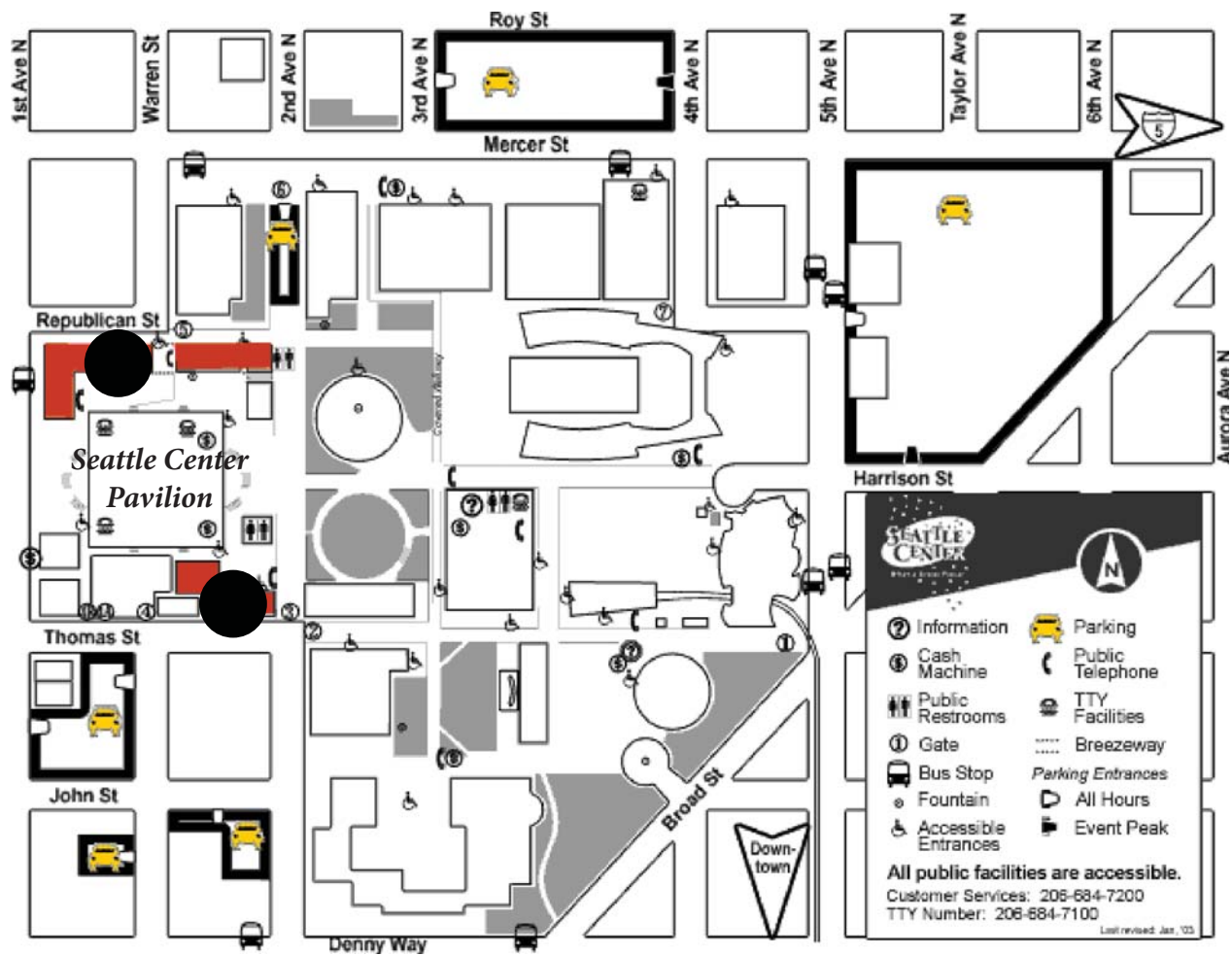
9:05-9:25 P.M. - QUESTIONS AND ANSWERS WITH DR. SUZUKI

9:25-9:30 P.M. - INVITATION TO DAY 2

FRIDAY EVENING SPONSORED IN PART BY

PARSONS
public relations





Business • Community • Environment™

SHOREBANK PACIFIC

Let's change the world.®

Putting money to purpose for ...

Your Business

Our Communities

The Environment

A MISSION-DRIVEN BANK

To contact us, please call toll free: 1.877.326.4326

please recycle • Member FDIC • Natural Step Certified

SEATTLE • PORTLAND • ILWACO • www.eco-bank.com

Saturday, October 27th

SEATTLE CENTER PAVILION, SEATTLE, WASHINGTON

8:00 A.M. REGISTRATION

LOCATION: PAVILION A

9:00 A.M. INTRODUCTION TO THE CASCADIA CONVERGENCE

LOCATION: PAVILION A

MASTER OF CEREMONIES – TODD GIROUARD

WHAT IS SUSTAINABILITY?

Speaker: David Johnston, What's Working & Sustainable Cascadia

WHAT IS SUSTAINABLE CASCADIA?

Speaker: Sandra Poulson, Sustainable Cascadia

ADVANTAGES OF A BIOREGIONAL APPROACH TO SUSTAINABILITY

Speaker: Howard Silverman, Ecotrust

AUDIENCE ENGAGEMENT: WHY ARE YOU HERE? WHAT DO YOU HOPE FOR?

INSTRUCTIONS FOR STATE OF SUSTAINABILITY DISCUSSIONS

10:00 A.M. BREAK AND TRANSITION TO BREAK-OUT ROOMS

10:15 A.M. THE STATE OF SUSTAINABILITY – THEME DISCUSSIONS IN

BREAK OUT GROUPS - *see following pages for sessions and locations*

12:00 P.M. LUNCH

1:00 P.M. SHOWCASING COMMUNITIES AT WORK -

BREAK OUT SESSIONS - *see following pages for sessions and locations*

4:15 P.M. BREAK AND RETURN TO PAVILION A FOR PLENARY

4:30 P.M. AFTERNOON PLENARY - HARVEST

LOCATION: PAVILION A

QUICK REFERENCE

Location

| <i>Time</i> | Pavilion A | Annex A | Pavilion B | Annex B | Lopez | Fidalgo | Shaw | Olympic |
|-------------|--|-------------------------------|--------------------------------|----------------------------------|--------------------------------------|------------------------------------|---|------------------------------|
| 8:00 a.m. | | | | | | | | |
| 9:00 a.m. | <i>Plenary</i> | | | | | | | |
| 10:00 a.m. | | <i>Genuine Wealth</i> | <i>Improving Efficiency</i> | | <i>Protect, Conserve and Restore</i> | <i>Healthy Food</i> | <i>Global Sustainability</i> | |
| 11:00 a.m. | | | | | | | | |
| 12:00 p.m. | | | | | | | | |
| 1:00 p.m. | <i>Climate Action Dialogues, Session 1</i> | SCALLOPS | <i>Networking and Exhibits</i> | <i>Port Sustainability Panel</i> | <i>Environment, Faith, Justice</i> | <i>Business for Sustainability</i> | <i>Cascadia Bioregion Collaboration</i> | <i>Awakening the Dreamer</i> |
| 2:00 p.m. | <i>Climate Action Dialogues, Session 2</i> | <i>Sail Transport Network</i> | | <i>Social Equity</i> | | | | <i>Dancing the Earth</i> |
| 3:00 p.m. | | | | | | | | |
| 4:00 p.m. | <i>Plenary</i> | | | | | | | |
| 5:00 p.m. | | | | | | | | |
| 6:00 p.m. | | | | | | | | |

* For descriptions of the above listed sessions, please see pages 7, 8 and 9.

LIST OF EXHIBITORS

Antioch University Seattle

BALLE – Seattle

Basel Action Network (BAN)

Ecological Economics

Center for Ethical Leadership

Ecotrust

Five E's

Interra

King County – EcoConsumers

Network for Business Innovation and Sustainability - NBIS

Office of Sustainability and Environment, City of Seattle

Organization Systems Renewal Program - Seattle University

Parsons Public Relations

Real Change News

Seattle Biotech Legacy Foundation

SCALLOPS (Sustainable Communities ALL Over Puget Sound)

Seattle City Light

Seattle Climate Dialogues

Sightline Institute

Sustainable Ballard

Sustainable Business Consulting

Sustainable Seattle

Sustainable West Seattle

What's Working

Whidbey Institute

Yes! Magazine/Positive Futures Network

THE STATE OF SUSTAINABILITY -

Themed discussions in break-out groups

THEME 1: GENERATING GENUINE WEALTH

Location: Pavilion A

Presenters: Chantal Stevens, Sustainable Seattle;
David Batker, Earth Economics

Facilitation Team: Sheri Herndon, Host;
Teresa Posakony, Harvester

THEME 2: IMPROVING EFFICIENCY - SHIFTING TO CLEAN ENERGY & REDUCING WASTE & POLLUTION

Location: Pavilion B

Presenters: Larry Garcia, Seattle City Light;
Paul Horton, Climate Solutions

Facilitation Team: Karma Ruder, Host;
Sandra Poulson, Harvester

THEME 3: CONSERVING, PROTECTING & RESTORING NATURE

Location: Lopez Room

Presenters: Diana Gale, Puget Sound Partnership;
Nat Scholz, NOAA

Facilitation Team: Craig Fleck, Host;
Stephanie Ryan, Harvester

THEME 4: PRODUCING HEALTHY FOOD - BUILDING SUSTAINABLE CITIES

Location: Fidalgo Room.

Presenters: Alston VanGorp, Cascade Agenda;
Chef Tom French

Facilitation Team: Warren Flint, Host;
Ann Scheerer, Harvester

THEME 5: PROMOTING GLOBAL SUSTAINABILITY

Location: Shaw Room

Presenters: Heather Day, CAGJ;
Kevin Hagen, REI

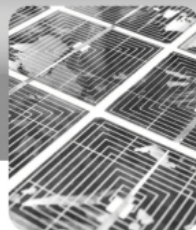
Facilitation Team: Susan Partnow, Host;
Derek Hoshiko, Harvester



Stoel Rives LLP and Nth Power are proud to present their Third Annual Conference

Cleantech Investing

In the Pacific Northwest



November 8, 2007 • The Westin Seattle

KEYNOTE SPEAKERS:

Dan Reicher, Google.org, Director of Climate Change and Energy Initiatives; former President of New Energy Capital; former Assistant Secretary of Energy for Energy Efficiency and Renewable Energy at the U.S. Department of Energy

Michael Eckhart, American Council on Renewable Energy (ACORE), President

Ron Pernick, Clean Edge, Inc., cofounder and principal; coauthor, *The Clean Tech Revolution*

For a full list of topics and speakers—and to register—visit:

www.stoel.com/cleantechinvesting

Showcasing Communities at Work

SESSION A:

CITIZEN CLIMATE ACTION DIALOGUE

Host: Greater Seattle Climate Dialogues

Location: Pavilion A

Time: 1:00 - 4:15 p.m.

Many of us have the sense that it is time to take responsibility for stopping global climate change, but know that individualistic actions will not be enough. Come join a participatory session on the Climate Dialogues and the Citizen's Climate Summit. We are building a network of concerned citizens committed to getting beyond politics-as-usual. More info at www.ClimateDialogues.org.

SESSION B: AWAKENING THE DREAMER, CHANGING THE DREAM SYMPOSIUM

Host: Pachamama Alliance

Location: Northwest Rooms, Olympic Room

Time: 1:00-2:30 p.m.

Awakening the Dreamer is an inspirational educational program developed by the Pachamama Alliance in response to the accelerating degradation of our planet. This seminar is designed to engage and awaken participants from the trance of the industrialized North and focus on what will make a difference for our families, our self and all life--now and for future generations.

SESSION C:

SCALLOPS (SUSTAINABLE COMMUNITIES ALL OVER PUGET SOUND)

Host: Sustainable Ballard

Location: Pavilion A, Annex A

Time: 1:00-2:30 p.m.

SCALLOPS is the hub of community sustainability initiatives in the Puget Sound region. This session addresses how to get more people involved in their communities and will inspire and motivate. The SCALLOPS Panel will stimulate dialogue around local sustainability initiatives and why they feel this is the most important place to focus our time and the diverse ways in which all can be involved. This will be both a working session for SCALLOPS organizers to get ideas from the community and also an educational session for all grassroots organizers.

SESSION D:

PORT SUSTAINABILITY PANEL

Host: Port Observer

Location: Pavilion B, Annex B

Time: 1:00-2:30 p.m.

This is designed to advance public understanding of Port activity, including Seaport and Airport environmental impacts, and how we can advance a sustainable port agenda through education and public involvement.

SESSION E:

SAIL TRANSPORT NETWORK

Host: Vic Opperman, Jan Lundgren, Fulvio Casail

Location: Pavilion A, Annex A

Time: 2:45 - 4:15 p.m.

Sail Transport Network (STN) was founded in 2000 from Jan Lundberg's sloop in Everett. The idea was to offer the whole coastal bioregion a means of travel and trade based on truly renewable energy, looking to the post-petroleum future when fuel would be either impossibly expensive or unavailable. We hope to share our vision of the positive impact this network could have for our region, while encouraging many others to join us in bringing this effort to reality. Once this project gains momentum through the interest and involvement of SCALLOPS and others, we will start an organized trade of produce and products in the Puget Sound region using sail power (with minimal to no petroleum usage).

SESSION F:

CASCADIA BIOREGIONAL COLLABORATION

Hosts: Ecotrust and Sustainable Cascadia

Location: Shaw Room

Time: 1:00 - 4:15 p.m.

We wish to invite a deeper exploration of what positive advantage becomes possible when we work toward sustainability as a bioregion. What particular issues are best addressed on this geographic scale and why? How can this amplify the good work already underway in communities of all scales? How can organizations in the corporate, non-profit and civic sectors benefit from working collaboratively as a bioregional alliance? What are the obstacles to working together that must be addressed? What value is generated from continuing the dialogue and convening on these issues over several years? What process would optimally support a bioregional action-learning journey toward sustainability in Salmon Nation also called Cascadia?

SESSION G:

ENVIRONMENT/FAITH/JUSTICE:

A CALL TO ACTION

Host: Interfaith Creation Festival Steering Committee

Location: Lopez Room

Time: 1:00 – 4:15 p.m.

As we look at the challenge of achieving sustainability in one generation, the voices, witness and actions of people grounded in a variety of faith traditions, whatever they may be, are crucial. Join members of the Steering Committee of the Interfaith Creation Festival and ongoing Year of Dialogue and Action, along with other spiritual leaders in discussing how we embed the call to action into effective discourse, witness and systemic change for a healthy Cascadia and a world that meets the needs of all for survival – for current and future generations.

SESSION H:

CATALYZING THE ENERGY OF BUSINESS FOR SUSTAINABILITY

Hosts: NBIS and BALLE Seattle

Location: Fidalgo Room

Time: 1:00 – 4:15 p.m.

The Seattle Climate Partnership, BALLE Seattle, the Network for Business Innovation and Sustainability (NBIS), and the Greater Seattle Chamber of Commerce Sustainability Committee are showing that business can be a powerful driver of prosperity within the framework of sustainability. This hands-on workshop will bring together business leaders interested in or working toward sustainability within their companies and for the Cascadia region and beyond. Participants will help identify ways to augment existing efforts and prioritize the highest leverage points for businesses to take action at this time.

SESSION I:

DANCING THE EARTH

Host: Jack Yantis

Location: Olympic Room

Time: 2:45 – 4:15 p.m.

Stephan Harding's Imagination Journey of The Carbon Cycle from Animate Earth: Gaia, Science and Intuition will be a major exploration in the workshop. Through kinesthetic play, the participants are encouraged to connect their sense of biophilia with laughter, imagination and metaphorical investigation. The workshop is designed to help people of all ages and abilities make representative connections that are grounded in the body, rather than an abstracted disconnection to environmental perspectives, within a framework of wholeness, interconnectedness and co-creating.

SESSION J:

SOCIAL EQUITY IS A FOUNDATION FOR COMMUNITY WIDE SUSTAINABILITY

Host: Seattle Human Services Coalition

Location: Pavilion B, Annex B

Time: 2:45 – 4:15 p.m.

We're all in this together! Participants in this session will discuss what that means for the social justice leg of the sustainability equation: Is it ok for some to benefit from the resources and opportunities that nature and civilization provide, without consideration for how use of these resources can benefit all? Is creating elements that will nurture social justice, economic stability, and human development a necessary foundation for accelerating our progress on all aspects of sustainability? What does that look like in Cascadia? Come explore these vital issues and how we can all add social responsibility to our sustainability agenda.



MUSIC FOR THE ENVIRONMENT
BY CAPPELLA ROMANA

A TIME FOR LIFE

MUSIC FOR THE ENVIRONMENT

BY NORTHWEST COMPOSER ROBERT KYR

Sat., Nov. 3, 2007, 8PM
Town Hall Seattle, 8th & Seneca

Cappella Romana & Medieval Strings

A Time for Life explores key spiritual and cosmic dimensions of living in harmony with nature, influenced by Greek Orthodox and indigenous traditions. The evening features a pre-concert talk at 7:00 pm by Dr. John Chryssavgis (*Beyond the Shattered Image*) and post-concert discussion with the composer and a panel of environmental leaders, including Peter Drury of the Sightline Institute.

www.cappellaromana.org

800.838.3006

BROWN PAPER TICKETS

WHERE DO I GO FROM HERE?

1. Attend a post Cascadia Convergence debrief session in the next two weeks
2. Host a conversation circle in your home
3. Create a personal and/or organizational profile on WISERCascadia
4. Get enrolled in the Puget Sound Community Change program
5. Participate/volunteer with Sustainable Cascadia or one of the many other great organizations represented at the Cascadia Convergence
6. Explore Sustainable Seattle's B-Sustainable site for a comprehensive online guide to acting sustainably
www.sustainableseattle.org/Images/S2marketing/BSust/view?searchterm=B-sustainable
7. Participate/volunteer to support a Cascadia mapping effort to catalog sustainability related organizations across the bioregion
8. Help plan and/or attend a Sustainable Cascadia discussion group during the Green Festival, April 11-13, to continue developing a bioregional community of organizations to collaborate toward sustainability in one generation
9. Provide financial/fundraising support to Sustainable Cascadia. All donations are made out to Sustainable Seattle
10. Consider catalyzing the next Cascadia Convergence event in 2008 to be held in Portland or Vancouver, British Columbia

Puget Sound Community Change

Shop locally, share locally



Earn Community Rebates As
You Shop At Local Businesses



Support Your Community
With Each Purchase



Strengthen Local Businesses
By Shopping Locally



Get your free community card today
and change the way you shop

www.pugetsound.cc
(206) 526-2323



CLASSICAL
KING FM 98.1



THE RUSSELL FAMILY FOUNDATION



Newground
Social Investment



WHAT IS SUSTAINABLE CASCADIA?

Sustainable Cascadia exists to foster collaboration, and collective action to achieve bioregional sustainability in one generation. We wish to form a community of effort over a 5-year timeframe to respond to a critical question:

WHAT CAN AND WILL WE DO
TOGETHER OVER THE NEXT
5 YEARS TO MAKE THE MOST
POSITIVE IMPACT ON OUR FUTURE?

Sustainable Cascadia is a new organization that functions as convener to invite participation and collaboration from others. We gather people from cities, neighborhoods, rural areas, and civic, private sector and NGO organizations throughout the bioregion who share a deep sense of place and recognize that reaching sustainability is vital to maintaining it.

The first step is to offer this launch event, Cascadia Convergence 2007. This event begins a 5-year process aimed at achieving sustainability through an on-going action agenda. Your participation will help identify key issues to act upon and develop the best collective strategy for doing so. Each year until 2012, a Cascadia Convergence event will be offered to expand participation, showcase what's working and continue progress.

CASCADIA & CONVERGENCE 2007

CLIMATE ACTION AND CITIZEN ENGAGEMENT



Sustainable Cascadia

FINANCIAL SPONSORS



funded in part by a grant from

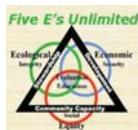


SHOREBANK PACIFIC
Let's change the world.®

INDIVIDUAL DONORS

Linda Park
Sharon Parks
Larry Daloz
Jim Ellis

CONTRIBUTING ORGANIZATIONS



Fiscal Sponsor



Live History



OSR-Northwest
OSR-Organization Systems Renewal®
A Graduate Program in the Design and Leadership of
Systemic Organizational Change

M A H L U M
architects

